

# Wisconsin Full-Time MBA >> **ACADEMIC CALENDAR**



**WISCONSIN  
 SCHOOL OF BUSINESS**

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER FORWARD®

## **On, Wisconsin!/OP Bootcamp Weekend April 2-4, 2020**

A weekend exclusively for new admits and their spouses and families to visit Madison, meet each other, and learn more about the program.

## **Register by Sunday, March 10, 2020 for priority housing reservations.**

MBA Orientation is required. As an entering student, you will find MBA Orientation provides an opportunity to get acclimated to the program through a series of interactive sessions. Another goal of MBA Orientation is to sharpen your skills in several important areas, such as business communication, strategy, and teamwork.

MBA Orientation will also provide you with the time and opportunity to meet your classmates through group activities, social events, and team-building exercises.



## **On, Wisconsin!/OP Bootcamp Weekend and MBA Orientation are held at:**

Wisconsin School of Business  
 Grainger Hall  
 975 University Avenue  
 Madison, WI 53706

## Academic Calendar 2020-2021

### **MBA Orientation**

Optional MBA Orientation	August 19-21, 2020
International MBA Orientation	August 24, 2020
Required MBA Orientation	August 24-28, 2020

### **Fall Semester**

Classes Begin	September 2, 2020
Thanksgiving Recess	Nov. 26-Nov. 29, 2020
Last Day of Classes	December 10, 2020
Final Exams	December 12-18, 2020

### **Spring Semester**

Classes Begin	January 19, 2021
Spring Recess	March 27-April 4, 2021
Last Day of Classes	May 1, 2021
Final Exams	May 2-7, 2021
Commencement Weekend	May 7-8, 2021

# Wisconsin Full-Time MBA » CURRICULUM AND ADVISING



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**The Wisconsin curriculum combines traditional lecture-style delivery with case analysis, project work, team interaction, and experiential learning in the business community.**

Classes are small in size in order to facilitate interaction between faculty and students. Typically, you will have no more than 50 students in any core MBA course, with 30 students on average in the advanced electives. With this intimate classroom setting, you will have ample opportunity to get to know your faculty and fellow students.

### Academic Year

The academic year is made up of two 15-week semesters, beginning in early September and ending in mid-May. You will have a winter break between the fall and spring semesters, and another break in the middle of the spring semester. You are not required to attend classes in the summer, though you may choose to do so. Graduate classes are usually offered Monday through Thursday. Most classes are held between 8 a.m. and 5:15 p.m. Core courses are taught in seven week modules.

### Summer Internships

Summer internships are not required as part of your program, but are strongly recommended. International students may participate in curricular practical training (CPT). MBA Career Management will assist you in your search for summer internships and CPT opportunities.

### Course Load

Most semester-long courses in the MBA program are three credits. Generally, a three credit course will meet for two sessions per week of one hour and 15 minutes each. Most MBA students will enroll in 12 to 15 credits each semester, which represents four to five classes at any given time. The maximum credit load is 15 credits.

### Specializations

Our specialized curriculum will allow you to develop the specific skills and experiences you need to be successful after graduation. In-depth information about our 10 career specializations can be found online at <https://wsb.wisc.edu/programs-degrees/mba/full-time/career-specializations>.



### Graduate School Academic Guidelines

Academic guidelines, produced by the University of Wisconsin-Madison Graduate School, provide information about graduate school academic and administrative policies and procedures. Copies are available from the document center located on the second floor of Bascom Hall or online at <https://grad.wisc.edu/academic-policies/>.

### Advanced Course Waivers

Students who have completed coursework similar in content and delivery of advanced required courses or electives may request a waiver of the course(s) from the course instructor. All advanced waivers must be replaced with advanced elective credit. Career specialization exception forms may be obtained in the MBA and Master's Programs Office.

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## Transfer Credits

Six credit hours of graduate-level coursework may be transferred to the Wisconsin School of Business from another AACSB International-accredited university. To transfer credits, the course(s) must have been completed with a letter grade of "B" or better within two years of entering the MBA program. Correspondence courses are unacceptable for transfer or degree credit. In order to process your request, you must submit a completed career specialization exception form. Forms may be obtained in the MBA and Master's Programs Office during MBA Orientation.

## Satisfactory Progress in the Program

To demonstrate satisfactory progress in the program, MBA students must complete the required courses designated within the cohort curriculum and earn a passing grade. *Please note that the majority of course offerings occurs during the day.*

## Applied Learning

Applied learning projects are a key component to specialized coursework and bring in real-world experts from across industries. Students in each specialization have the opportunity to complete several applied learning experiences to complement classroom learning. Examples include managing real financial portfolios, traveling abroad to complete ethnographic research, and working directly with industry partners to solve their business challenges.

## Advising

During MBA Orientation, the MBA and Master's Programs Office will provide a general overview of enrollment policies, including recommended course loads, course sequencing, and satisfactory progress requirements. You will meet with your department or center faculty advisor for more specific information about course requirements within your center of expertise. You will also have the opportunity to meet one-on-one with your faculty advisor. The MBA and Master's Programs Office assigns academic advisors prior to the MBA Orientation. We recommend that you wait until MBA Orientation before making an appointment with your academic advisor since many of your questions will be answered in the general advising sessions.

## Year One Curriculum

### FIRST SEMESTER

Financial Accounting  
Financial Management  
Marketing Management  
Data to Decisions  
Leading and Working in Teams  
Operations Management  
Career Specialization

### SECOND SEMESTER

Economics for Managers  
ICA Consulting  
Ethics  
Strategy  
Career Specialization

## Year Two Curriculum

### FIRST SEMESTER

Career Specialization  
Career Specialization  
Elective  
Elective  
Elective

### SECOND SEMESTER

Career Specialization  
Career Specialization  
Career Specialization  
Elective  
Elective